



FLUX

Connecting Media Artists

ART IN FLUX

Experiments in Media Arts Now

May 31st - June 3rd 2018

Press preview 5-7pm May 31st



Images: Kimatica Studio, *Transcendence* and Paul Friedlander, *Light Harp*.

Exhibition, Performances and Talks program by FLUX Events

From May 31st to June 3rd 2018, FLUX Events are orchestrating their first public exhibition *ART IN FLUX: Experiments in Media Arts Now*. Teaming up with Ugly Duck, a large scale arts venue on Tanner street, London and Rose Bruford College of Theatre and Performance, FLUX will showcase artist's works on the intersection between art and technology. For the first time, FLUX's introspective artist discourse will be opened to the wider public, local communities and those unfamiliar with Media Art in the UK.

Profiling contemporary strategies in the Media Arts and Light Art happening right now in the UK; the event will be curated by FLUX founders Aphra Shemza, Maria Almena and Oliver Gingrich and co-curated with the artists involved as a collective project. Themed around three concepts: Light/Reflections, Transformation/Illusion and Transcendence the public is invited to explore what it means to create Media Art over the course of the exhibition. Through interactivity, playful engagement and a densely packed program of talks and performances, Media Arts and cutting-edge technologies are opened to the public to explore, understand and engage with.

Participating artists include; [Kimatica Studio](#), [Cyberdelics](#), [Aphra Shemza](#), [Andy Lomas](#), [Analema Group](#), [Karel Bata](#), [Kira Zhigalina](#), [Paul Friedlander](#), [Rachel Freire & Sophia Brueckner](#), [Sara Choudhrey](#), [Shuster & Moseley](#), [Jack Ratcliffe](#), [Oliver Gingrich](#), [Mowgli](#) and [Jasmine Pradissitto](#).

Concepts of Media Art will also be presented through the exhibition's talks and workshops program. The talks program will focus on concepts recently explored by the FLUX artist community, shedding light on the objectives and challenges for media artists working right now in the UK. A number of key organisations from the field of Visual Arts will present their specialist knowledge at *ART IN FLUX*. Performances curated by Maria Almena will complement the program, including performances by: Kimatica Studio, Mowgli, BlackMoon1348, Takatsuna Mukai & Hannah Marsden and Analema Group. The aim of the exhibition is to open up the FLUX Events discourse - technical, conceptual and artistic - to the public, enabling a discursive exchange with non-artists and communities.

Editors Notes:

Press preview: May 31st, 5-7pm. Please contact rsvp@fluxevents.co.uk to confirm your attendance.

Public Booking Information:

Dates: 31.5-3.6. 2018

Venue: Ugly Duck - 49 Tanner St, London SE1 3PL

Times:

Private View: 31st of May 7pm - 10pm

Opening Times: Exhibition: 10:30 am- 6.30pm

Talks: 2:30pm - 6:30pm

Performance Times: 7pm - 10pm Thur, Fri, Sat

Workshops: Sat & Sun 10:30 -5.30pm (workshops booked seperately)

Tickets (exhibition and talks program): £12 | Performances: £8 (2-Day and 3-Day Pass & Concessions available)

Tickets are limited and available under: <https://www.eventbrite.co.uk/e/art-in-flux-experiments-in-media-arts-now-tickets-45063682688>

Full Talks and Performance Program and additional info under: <http://www.fluxevents.co.uk/art-in-flux.html>

About FLUX Events:

FLUX Events is an artist led forum for Media Artists working right now in the UK. FLUX provides a platform for over 500 artists through its monthly talks events and social media presence. The events are curated by one of the artist hosts (Maria Almena, Oliver Gingrich or Aphra Shemza) each month and facilitate the exchange of ideas, as media artists come together to profile their work. Performances, talks and showcases of art work provide a forum for artistic discourse and exchange. These events offer a space for the exchange of creativity, inspiration and support.

<http://www.fluxevents.co.uk/>

About Maria Almena:

Maria Almena is a creative director, multimedia artist and co-founder of the London-based creative studio, Kimatica Studio. A UK pioneer studio in digital performances, their artistic practise explores concepts of human consciousness and perception, making those transcendental ideas accessible to a modern audience, to inspire reconnection with the magical thinking.

<https://kimatica.net/>

About Oliver Gingrich:

Oliver Gingrich background is in Fine Arts (MA Fine Arts CSM) and Art and technology. Oliver's professional practise focuses on immersive projection technology (holographic projection), working as Art Director at MDH Hologram. Oliver is currently completing his Engineering Doctorate on presence research. Oliver is producer at Analema Group, focusing on research and visual implementation.

<https://olivergingrich.com/>

About Aphra Shemza:

Aphra Shemza is a London based Light Artist working with abstraction and interactivity. In 2016 she exhibited her work in the Shard with Louis Roederer Champagne, in 2017 she exhibited at Winter Lights Festival, Canary Wharf and Xi'an Maker Faire with the British Council and this year her work was exhibited at The Other Art Fair, London. Academically she has been published in Tate Etc. magazine and given talks at Tate Britain, the Courtauld Institute and EVA 2017, to name but a few.

<http://www.aphrashemza.co.uk/>

About Ugly Duck:

Ugly Duck revitalises underused space. They provide unusual spaces around London for film, photoshoots and events and curate a programme of creative projects in their buildings and beyond. They take vacant buildings and underused public places and reinvest all their earnings back into creative and community projects.

47/49 Tanner Street is a unique and atmospheric venue, available for hire for events, film and photography. The warehouse was historically a Victorian tannery and many original features survive today. Three stunning floors of the original building feature wooden beams and floorboards and exposed brick walls. In addition, the site offers a walled yard, a rooftop with views of central London, and a sparse industrial concrete garage space.

<http://uglyduck.org.uk>